



NCCI

NAMIBIA CHAMBER OF COMMERCE AND INDUSTRY

ChamberNews

The Premier Voice of Business Namibia

Vol: 2

Issue: 01

January 2012

www.ncci.org.na

Members call for improvements

A membership satisfaction survey carried out late last year among members suggested, among others that the Chamber needs to improve its communication efforts with the members. The survey indicated a need for regular meetings, informative talks, newsletter communication as well as an active website and increased presence in media. The results further points to a need for more and improved trainings and workshops.

The survey is part of a nationwide exercise to establish the relevance of NCCI services and products to the business. This exercise is an ongoing assessment effort and will be done in all towns. Among the results were also the suggestions to improve service provision, with specific reference for the Chamber to become more relevant in the industry, more visible, and target all businesses.

There were also suggestions to improve membership application process and market services better.

Service provision



Graph: Respondents' perceptions of service provision



The Swakopmund Branch Executive

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Our National Corporate Members

Air Namibia; Bidvest Namibia; Puma Energy; Castle Brewing Namibia; FNB Namibia; GIPF; LLD Diamonds Namibia; MTC; Namibia Breweries Limited; Namdeb Diamond Corporation; NAAHI; Namport; Nampower; Namwater; Nedbank Namibia; Ohlthaver & List; Pupkewitz; Old Mutual Namibia; Road Contractor Company; Sanlam Namibia; Shell Namibia; Standard Bank Namibia; Telecom Namibia; Total Namibia; TransNamib Holding; Trustco Group Holding; Venus Group

PUM

In 2011, PUM, an organization of Senior Experts in the Netherlands has been able to assist many businesses involved in various sectors. PUM is ready to support your company in 2012 again. An emphasis is placed in the Fisheries sector, although businesses can apply for expertise support in any other sector. Fisheries, be it through capture or aquaculture, brings high quality proteins and essential oils, minerals and vitamins to feed people. Medical science has learned that everyone should eat at least some 100 g of fish a week and certainly young children and pregnant women should do so. Fish oils are essential for development of the nervous system in growing infants and in keeping you and me fit. Eating fish makes everyone smarter! By working in fisheries many

find a steady income as well. Realize that, for every man and women working in capture fisheries (on sea and lakes) or in aquaculture, at least 4 (but often 10) others are employed in processing the fish, trading, construction and maintenance of equipment and much more. Realize also that on the average some 40% of fish being landed is spoiled before it reaches any household or restaurant. There is a lot to be earned yet. The past years our experts advised on catching methods, aquaculture and shellfish production, harbour development, auctioning systems, processing and smoking, factory design, quality and food safety, export regulations, marketing and trading. For more information, visit www.pum.nl if you like to discuss your ideas or where you see opportunities. Contact Mrs. Kaapanda – Ausiku at tkaapanda@ncci.org.na

GIZ 's Technical Capacity Boost

The NCCI has received another boost in a form of Technical Advisors who will be providing assistance to the secretariat in areas related to overall operations of the Chamber. The Technical Advisors will be based at the Head Office in Windhoek, the Swakopmund and Ongwediva branches respectively. These experts will be available for three years. This arrangement is part of the cooperation agreement the Chamber signed with GIZ in 2011.

Africa Investment Forum, Ghana

The AIF2012 provides a unique platform to bring investors and projects together to showcase new opportunities, enhance African trade and investment, and to build new business partnerships. This is your opportunity to establish strong partnerships and explore investment opportunities in key sectors such as energy, ICT, financial services, tourism, infrastructure, agriculture and manufacturing. Inaugural address is to be done by HE John Atta Mills, President of the Republic of Ghana and confirmed speakers are expected from many parts of the globe.

2012 African Women Entrepreneurship Programme

Nominees are sought for the 2012 African Women Entrepreneurship Programme: International Visitors Leadership Programme (AWEP). Completed questionnaires should be returned by 15th February, 2012. Please send the completed questionnaires and any queries via email to nmpofu@satradehub.org and cmamhunze@satradehub.org. In addition, Southern Africa Trade Hub (SATH) will shortly be sending out a Company

Assessment Questionnaire to gather more information about women owned enterprises in the SADC region. This is to build its database for possible linkage opportunities as and when they emerge. SATH will be supporting a cotton/textile apparel trade show in October 2012 in Cape Town in 2012 and we will use the forms to identify women entrepreneurs to attend as exhibitors.

Information Sharing Sessions

The Namibia Chamber of Commerce and Industry would like to invite every business person to attend the business information sharing sessions. The business information sharing sessions will take place as follows:

Keetmanshoop: Tuesday, 7th February 2012 at Canyon Hotel at 16h00

Luderitz: Wednesday, 8 February 2012, at Nest Hotel, 16h00

Rosh Pinah: Thursday, 9 February at Lo'Rentia, 16h00

The main objective of the information sharing sessions with the business community is to highlight the major programmes and services that the NCCI has lined up for 2012. In addition is for NCCI to understand the daily challenges the businesses are facing in order for NCCI to align such challenges in an effort to find solutions. Please note all business people are welcome and not only members of the NCCI. For more information, kindly contact the NCCI branch near you or NCCI head office at 061 228809. Other information sessions scheduled for February are for Walvisbay, Swakopmund and Arandis respectively.

Event	Date	Town	Venue /Time
Information Sharing Session	7 February	Keetmanshoop	Canyon Hotel at 16h00
Information Sharing Session	8 February	Luderitz	Luderitz Nest Hotel, 16h00
Information Sharing Session	9 February	Rosh Pinah	Lo'Rentia, 16h00
Information Sharing Session	21 February	Walvisbay	To be advised soon
Information Sharing Session	22 February	Swakopmund	To be advised soon
Information Sharing Session	23 February	Arandis	To be advised soon

Members are reminded that the NCCI annual events are scheduled as follows:

Event	Date	Town	Venue /Time
Annual SMEs Conference	April	TBC	Tbc
Annual Business Summit	15 June	Windhoek	08:00 – 13:00, Hilton Hotel
Annual General Meeting	16 June	Windhoek	08:00 – 13:00, Hilton Hotel
National Council Meeting	17 November	TBC	To be advised soon

Business Training

The NCCI has a number of training lined up for 2012 in areas such as Business Management, Bookkeeping, Service Excellence, Quality Control, Standards, Customer Care, and Export Promotion etc. Further training sessions would also be given in areas related to Tendering and VAT as well as Pricing and Costing. These trainings would be taking place throughout Namibia and are part of the NCCI's ongoing capacity building exercise for businesses, especially SMEs. Members needing specific interventions are encouraged to contact the NCCI Head Office or nearest branch to find out how best their business needs can be incorporated. The training sessions are facilitated through funding from the Ministry of Trade and Industry, the Finnish Embassy and the Finnish Federation of Employers in the Tampere region's North South Economic Development program.

Mission to Finland

As part of the Namibia / Finnish Private Sector Internationalization Program, the NCCI would like to announce that there would be a trip to Finland aimed at identifying markets for Namibian products and services. The trip is also aimed identifying prospective business partners and technology transfer opportunities. Namibian companies are encouraged to submit an expression of interest to be part of the mission. The cost of the mission (airfare, ground transport, lodging, meals & miscellaneous) is partly (40%) subsidized. While all companies are welcomed, particular emphasis is given to companies in the fishing and meat production sector due to their need to seek for alternative markets. The fishing sector is facing challenges in the Mediterranean markets, and the northern Europe markets present an alternative. In the meantime, the meat industry, especially game meat producers have a unique product which is desirable in the Northern European market. The Companies are given until February 29, 2012 to submit their interest to Augusta Negongo at anegongo@ncci.org.na / 061 228809. You can also contact the NCCI branch near you.

The Financial Literacy Initiative - A New National Platform to Enhance Financial Education



Financial Literacy Initiative

The NCCI is part of the Financial Literacy Initiative. The Financial Literacy Initiative (FLI) is a national platform of more than 20 public, private and Civil Society institutions in the financial services sector initiated by Ministry of Finance in 2009. The platform partners have come together voluntarily to share experiences, guide and coordinate the implementation of financial literacy and consumer protection related activities in Namibia. For more information, watch this space.

Mission to Zimbabwe

NCCI will lead a business delegation to Zimbabwe in March 2012 aimed at exploring opportunities in that country. This is a reciprocal visit following a successful mission of Zimbabwean government and business people in November 2011. This mission is scheduled for 27 -30 March 2012 at the Victoria Falls. The location is suitable given the fact that Air Namibia has introduced direct flight to that location recently. The NCCI President Mrs. Martha Namundjeho-Tilahun will lead the delegation.

Chinese Mission To Namibia

In order to further strengthen the friendly relations between China Zhejiang and Namibia, and enhance bilateral economic exchanges and cooperation, the Namibia Chamber of Commerce and Industry (NCCI) will be hosting the CCPIT Zhejiang Sub-council business delegation in Namibia for 7 days during March 2012. During their stay in Namibia, the delegation will participate in the China- Namibia Business Forum and other related business activities. The NCCI together with the Ministry of Trade and Industry will be responsible for facilitating and involving Namibian companies to the Forum and match-making meetings. An update will be provided in due course.

NBJ – Your business Magazine

Do not forget to pick up your copy of the Namibia Business Journal (NBJ) for major and latest thinking in the business circles.

2012 NBJ Publications Deadlines

For editorial and advertorial input:

1st edition - February 20th 2012

2nd Edition – April 20th 2012

3rd Edition – June 20th 2012

4th Edition - August 20th 2012

5th Edition - October 20th 2012

6th Edition - December 3rd 2012

The NBJ is your business magazine which has been around since 1990. NBJ has no themes and each addition is guided by the happening events of the time within the private sector locally, regionally and internationally. 5000 copies are printed for every edition. The NBJ is distributed to our branches nationwide, where members can collect. Hand-delivery is done to all our National Corporate and Corporate members. Copies are also delivered to all heads of Ministries, other government institutions and diplomatic missions in Namibia. Deliveries are also made to all Namibian Embassies abroad through a diplomatic bag at the Ministry of Foreign Affairs. Our favourable advert rates can be found on our website at www.ncci.org.na